



TV AZTECA SUCCESSFULLY ISSUES US\$400 MILLION IN SENIOR NOTES IN INTERNATIONAL MARKETS

- The senior notes have a term of seven years and will refinance bonds due in 2020, which will improve the company’s debt profile—
- The issuance had extensive demand, which represents a vote of confidence from the international financial community on the solid prospects of TV Azteca—

Mexico City, August 2, 2017—TV Azteca, S.A.B. de C.V. (BMV: AZTECACPO; Latibex: XTZA), one of the two largest producers of Spanish-language television programming in the world, announced today that it has successfully issued in international markets US\$400 million in senior notes, for a term of seven years, with a coupon of 8.25%.

The senior notes issued today, due in 2024, will refinance part of the company’s senior notes due in 2020, which will significantly improve the debt maturity profile of TV Azteca.

“The issuance had extraordinary demand from global investors, representing a vote of confidence from the international financial community regarding the positive operating performance, solid cash generation, and strong outlook of the company,” commented Esteban Galindez, CFO of TV Azteca.

Company Profile

TV Azteca is one of the two largest producers of Spanish-language television programming in the world, operating three national television networks in Mexico, Azteca Trece, Azteca 7 and Proyecto 40, through more than 300 owned and operated stations across the country. TV Azteca affiliates include Azteca America, a broadcast television network focused on the rapidly growing U.S. Hispanic market, and Azteca Web, an Internet company for North American Spanish speakers.

TV Azteca is a Grupo Salinas company (www.gruposalinas.com), a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, contributing to build the middle class of the countries in which they operate and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management development and decision forum for the top leaders of member companies. The companies include TV Azteca (www.tvazteca.com; www.irtvazteca.com), Azteca America (us.azteca.com), Grupo Elektra (www.elektra.com.mx; www.grupoelektra.com.mx), Banco Azteca (www.bancoazteca.com.mx), Advance America (www.advanceamerica.net), Afore Azteca (www.aforeazteca.com.mx), Seguros Azteca (www.segurosazteca.com.mx), Totalplay (www.totalplay.com.mx) and Enlace TP (enlacept.mx). Each of the Grupo Salinas companies operates independently, with its own management, board of directors and shareholders. Grupo Salinas has no equity holdings. However, the member companies share a common vision, values and strategies for achieving rapid growth, superior results and world-class performance.

Except for historical information, the matters discussed in this press release are forward-looking statements and are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Other risks that may affect TV Azteca and its subsidiaries are identified in documents sent to securities authorities.

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